



BECAUSE I CAN...

1ST ANNUAL BENEFIT PLAYDAY

This aint' no Play Station virtual reality game! This is a get dirty, have some fun, laugh hard, memory making, family strengthening, character and sportsmanship building kind of day. Playday's engage the young and old alike into the exciting sport of rodeo. Spectators cheer from the heart while experiencing cultural activities, music and family friendly competition.

Established in 1989, Donum Dei Inc. is a 501(c)(3) Non-Profit Organization doing business as The Riding Therapy Center (RTC) of Victoria. The purpose of The RTC is to provide a unique and effective form of physical, cognitive and emotional therapy to individuals with special needs or disabilities all while learning to ride a horse. The RTC serves as the only Professional Association of Therapeutic Horsemanship (PATH Intl) Premier Accredited Center within 125 miles offering equine assisted activities and therapies.

The lives of every individual that receives therapeutic riding services through The RTC are greatly and positively impacted on a multitude of levels both in and outside of the arena.

Sponsors are invited to build a partnership with us in order to create a lifestyle that goes way beyond the arena.



Horses
Helping People
Help Themselves

Sponsorship
Opportunities

Vendor
Opportunities

Community Support
and Volunteer
Partnerships

Building
Relationships with
Family Fun

Impacting lives to
make a positive
difference

**THE RIDING THERAPY
CENTER**


557 Love Rd
Victoria, TX 77904
361-578-8182

Theridingtherapycenter.org

Like us on Facebook

SPONSOR OPPORTUNITIES

Playday Sponsors

Level	Amount	#	Perks
Saddle Up 	\$2000	2	Display banner and booth at event (provided by sponsor); Logo on host banner, t-shirts, all media and advertisements; website recognition + web link; social media partnership; 15 verbal mentions throughout event; insert for participant bag (provided by sponsor), 15 raffle entry tickets.
Riggin'	\$1000	2	Display banner at event (provided by sponsor); Smaller Logo on t-shirts, logo on host banner, select media/ advertisements; website recognition; 5 social media mentions; 10 verbal mentions throughout event; insert for participant bag (provided by sponsor), 8 raffle entry tickets.
Go Round	\$600	5	Logo on host banner, name on t-shirts, 3 social media mentions; verbal recognition at event; 4 raffle entry tickets.
Purse	\$300	8	Name on host banner, name on t-shirts, social media recognition; verbal recognition at event; 2 raffle entry tickets.

Event Sponsors

Mutton Bustin'	\$550	1	Name on event banner, name on stock pen, verbal recognition 5x during event, social media recognition.
Goat Roping	\$250	1	Name on event banner, verbal recognition 2x during event.
Dummy Roping	\$250	1	Name on event banner, verbal recognition 2x during event.
Rescue Race	\$250	1	Name on event banner, verbal recognition 2x during event.
Calf Scramble	\$250	1	Name on event banner, verbal recognition 2x during event.

Prize Sponsors

Buckle	\$200	10	Name displayed at event, name on buckle with business card attached, verbal recognition during presentation.
Ribbons	\$100	10	Name displayed at event, verbal recognition.
Raffle baskets	\$75-100 value	10	Business card attached to item, name displayed at table.
Drawing	\$25-50 value	10	Name or business card attached to item.

Without your tremendous support this crowd-pleasing event would not be possible. All include opportunities for advertising your business to this captive audience, making a difference in individual lives and showing community support. Your support will keep a worthy 501c3 non-profit in operation and allow them to continue to make a difference every day.

ROCK IT DON'T KNOCK IT BENEFIT PLAYDAY SPONSOR INFORMATION

**YES! We want to participate in benefitting The Riding Therapy Center through the
Rock It, Don't Knock It Playday Event.**

Please Check one:

- | | | |
|---|--|--|
| <input type="checkbox"/> Saddle Up (\$2000) | <input type="checkbox"/> Mutton Bustin (\$550) | <input type="checkbox"/> Calf Scramble (\$250) |
| <input type="checkbox"/> Riggin (\$1000) | <input type="checkbox"/> Goat Roping (\$250) | <input type="checkbox"/> Buckle (\$200) |
| <input type="checkbox"/> Go Round (\$600) | <input type="checkbox"/> Dummy Roping (\$250) | <input type="checkbox"/> Ribbons (\$100) |
| <input type="checkbox"/> Purse (\$300) | <input type="checkbox"/> Rescue Race (\$250) | <input type="checkbox"/> Other Item |
| | | Raffle_____ |
| | | Drawing_____ |
| | | Donation_____ |

Business Name: _____

Address: _____

Contact Person: _____ **Phone:** _____

Email: _____

PAYMENT

Via Check: Make check payable to The Riding Therapy Center
Attn: Benefit Playday, Mail to: PO Box 462, Nursery TX, 77976

Via Credit Card: Call 361-578-8182 (Mon, Tues, Thur 3-9 pm)

Or 361-550-3708 (leave a message for call back)

LOGO

To include your logo in Saddle Up Benefit Playday advertisements, please email your graphic in PDF, PSD, or JPEG to theridingtherapycenter@gmail.com. You may request a proof of signage containing your company's logo at any time via email.

*For information about other ways you can support this event
please call 361-798-0531.*